

**RmediaAds**

# **Brand Guideline**

**Guide to visual identity**





# Brand Guideline

Guide to visual identity

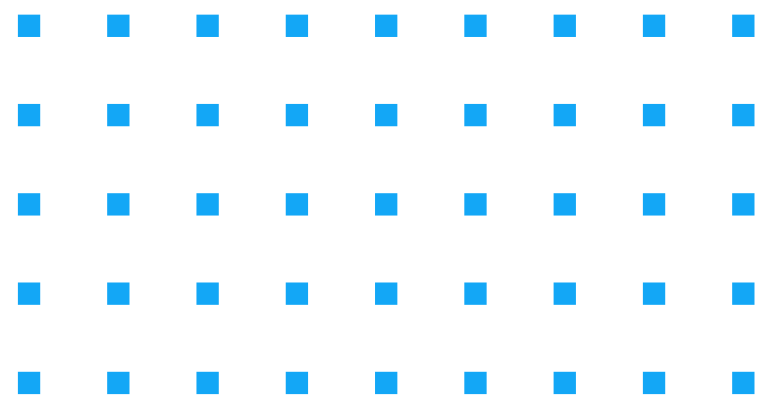
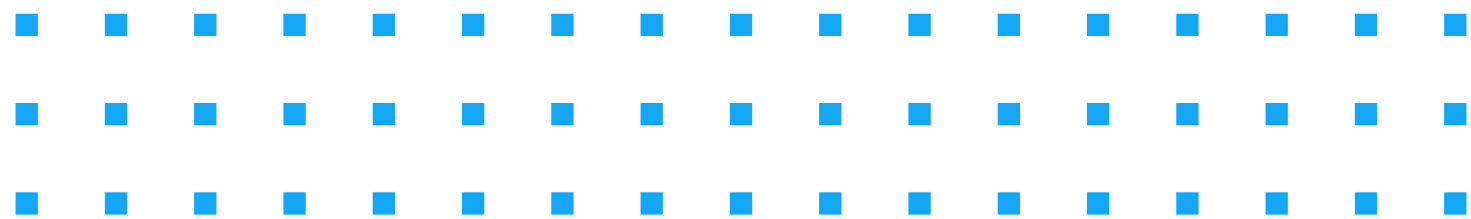




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## About Section

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quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

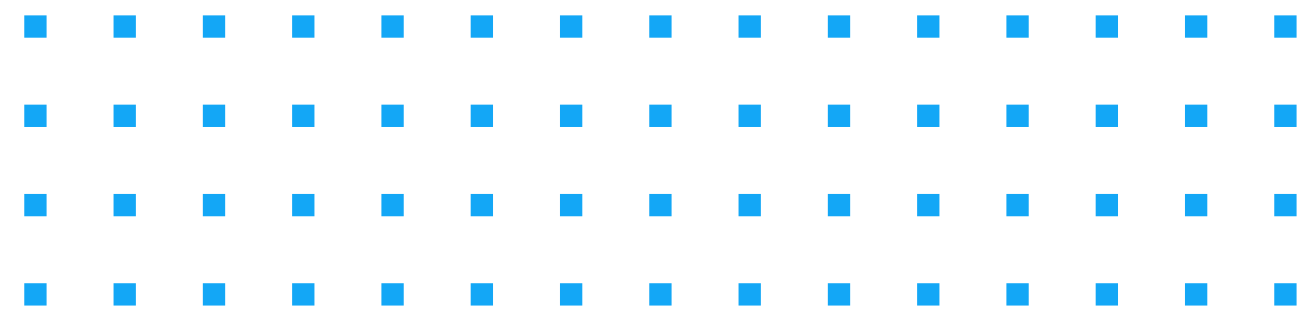
A large blue rectangular area containing the RmediaAds logo in white. The background of this area shows a faint, stylized image of a laptop and a coffee cup on a desk.

# RmediaAds



## Master logo

- Marketing
- Agency
- Software
- Technology
- Social Media
- Mobile App

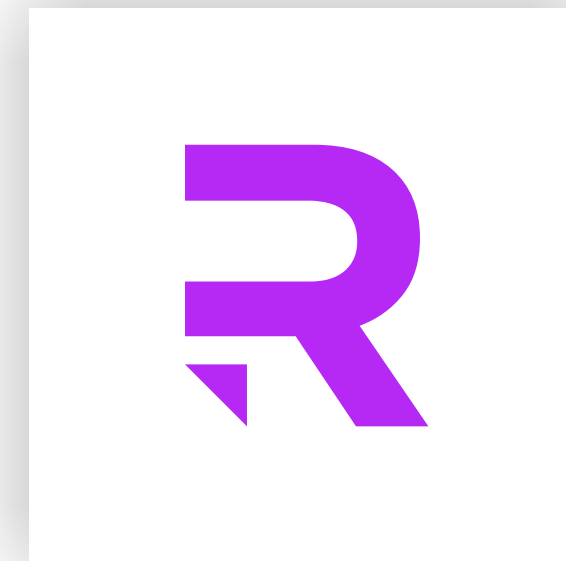




## Logo variation

Logo variations are very helpful when it comes to media compatibility.

Valorian logo is consistent with wordmark or icon stand alone mode.





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Logo variations are very helpful when it comes to media compatibility.

Valorian logo is consistent with wordmark or icon stand alone mode.

The logo for RmediaAds, featuring a stylized 'R' in blue, 'media' in dark blue, and 'Ads' in purple, displayed on a white background.

RmediaAds

The logo for RmediaAds, featuring a stylized 'R' in blue, 'media' in dark blue, and 'Ads' in purple, displayed on a blue background.

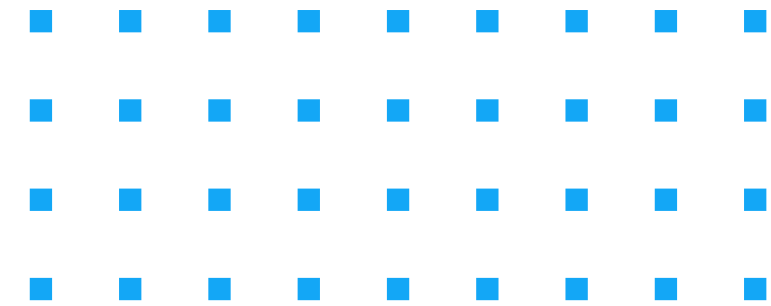
RmediaAds

The logo for RmediaAds, featuring a stylized 'R' in blue, 'media' in dark blue, and 'Ads' in purple, displayed on a dark blue background.

RmediaAds



## Typography



### Gilroy Bold

Font for logo

Aa Bb

ABCDEFGHIJKLMNO  
PQRSTUVWXYZ

abcdefghijklmno  
pqrstuvwxyz

### Gotham Bold

Font for brand guide

Aa Bb

ABCDEFGHIJKLMNO  
PQRSTUVWXYZ

abcdefghijklmno  
pqrstuvwxyz





## Color palette

R19 G167 B246  
C71 M23 Y0 K0  
Hex #13A7F6



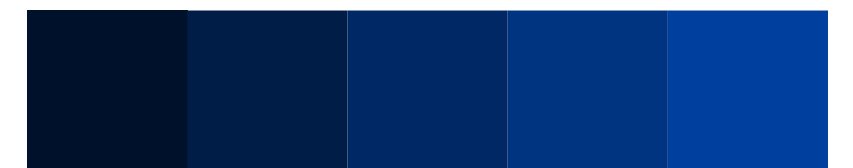
R182 G40 B244  
C52 M82 Y0 K0  
Hex #B628F4



R110 G4 B208  
C75 M90 Y0 K0  
Hex #6E04D0



R0 G17 B43  
C182 M73 Y60 K82  
Hex #00112B





## Glossary

### RGB

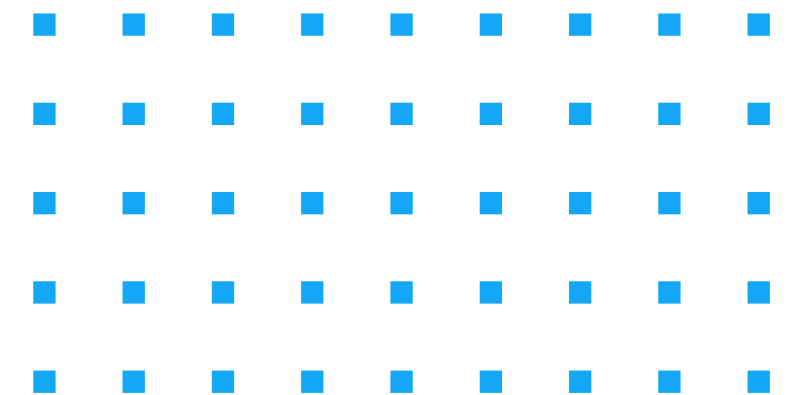
(Red, Green, Blue) color mode is for anything that is computer-based design. This includes websites, apps, banner ad and any other design created for electronic use.

### CMYK

(Cyan, Magenta, Yellow, Black) color mode is used for print design. This includes logos, business cards, stationery, illustration, packaging and any other designs used for print.

### VECTOR

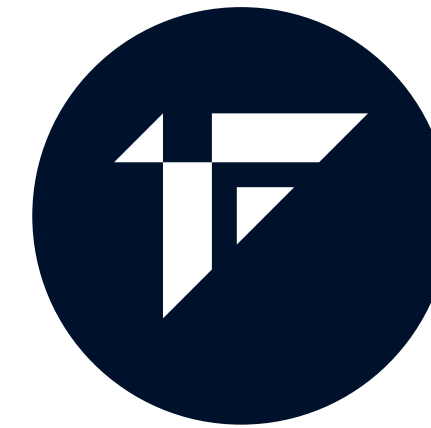
Vector images are made up of points, lines and curves that can be infinitely scaled without any loss in image quality.



## Designer Contact

**RmediaAds**

Design by FS1TO



**FS1TO**

**Contact me**

<https://99designs.com/profiles/fs1>

**Experience skill set**

Logo design, Brand identity, Brand Guideline  
Clothing Design.

**Portfolio**

<https://99designs.com/profiles/fs1>



# Thank You!

