RmediaAds

Brand Guideline

Guide to visual identity

Rmedia Ads

Brand Guideline

Guide to visual identity

RmediaAds

Table of Contents

01 About section

02 Master logo

03 Logo variation

04 Logo variation

05 Typography

06 Color palette

07 Glossary

RmediaAds

About Section

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam,

quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui of‡ cia deserunt mollit anim id est laborum.

Master logo

- Marketing
- Agency
- Software
- Technology
- Social Media
- Mobile App

Logo variation

Logo variations are very helpful when it comes to media compatibility.
Valorian logo is consistent with wordmark or icon stand alone mode.

Logo variation

Logo variations are very helpful when it comes to media compatibility.
Valorian logo is consistent with wordmark or icon stand alone mode.

RmediaAds

Typography

Gilroy Bold
Font for logo

Aa Bb

ABCDEFGHIJKLMNO
PQRSTUVWXYZ

abcdefghijklmno
pqrstuvwxyz

Gotham Bold
Font for brand guide

Aa Bb

ABCDEFGHIJKLMNO
PQRSTUVWXYZ

abcdefghijklmno
pqrstuvwxyz

RmediaAds

Color palette

R19 G167 B246
C71 M23 Y0 K0
Hex #13A7F6

R182 G40 B244
C52 M82 Y0 K0
Hex #B628F4

R110 G4 B208
C75 M90 Y0 K0
Hex #6E04D0

R0 G17 B43
C182 M73 Y60 K82
Hex #00112B

Glossary

RGB

(Red, Green, Blue) color mode is for anything that is computer-based design.
This includes websites, apps, banner ad and any other design creted for electronic use.

CMYK

(Cyan, Magenta, Yellow, Black) color mode is used for print design.
This includes logos, business cards, stationery, illustration, packaging and any other designs used for print.

VECTOR

Vector images are madeup of points,

lines and curves that can be in‡ nitely scaled without any loss image quality.

Designer Contact

Design by FS1TO

FS1TO

Contact me

https://99designs.com/pro‡ les/fs1

Experience skill set

Logo design, Brand identity, Brand Guideline Clothing Design.

Portfolio

https://99designs.com/pro‡ les/fs1

RmediaAds

Thank You!